

## How to use the Personal & Shared Knowledge Bubbles

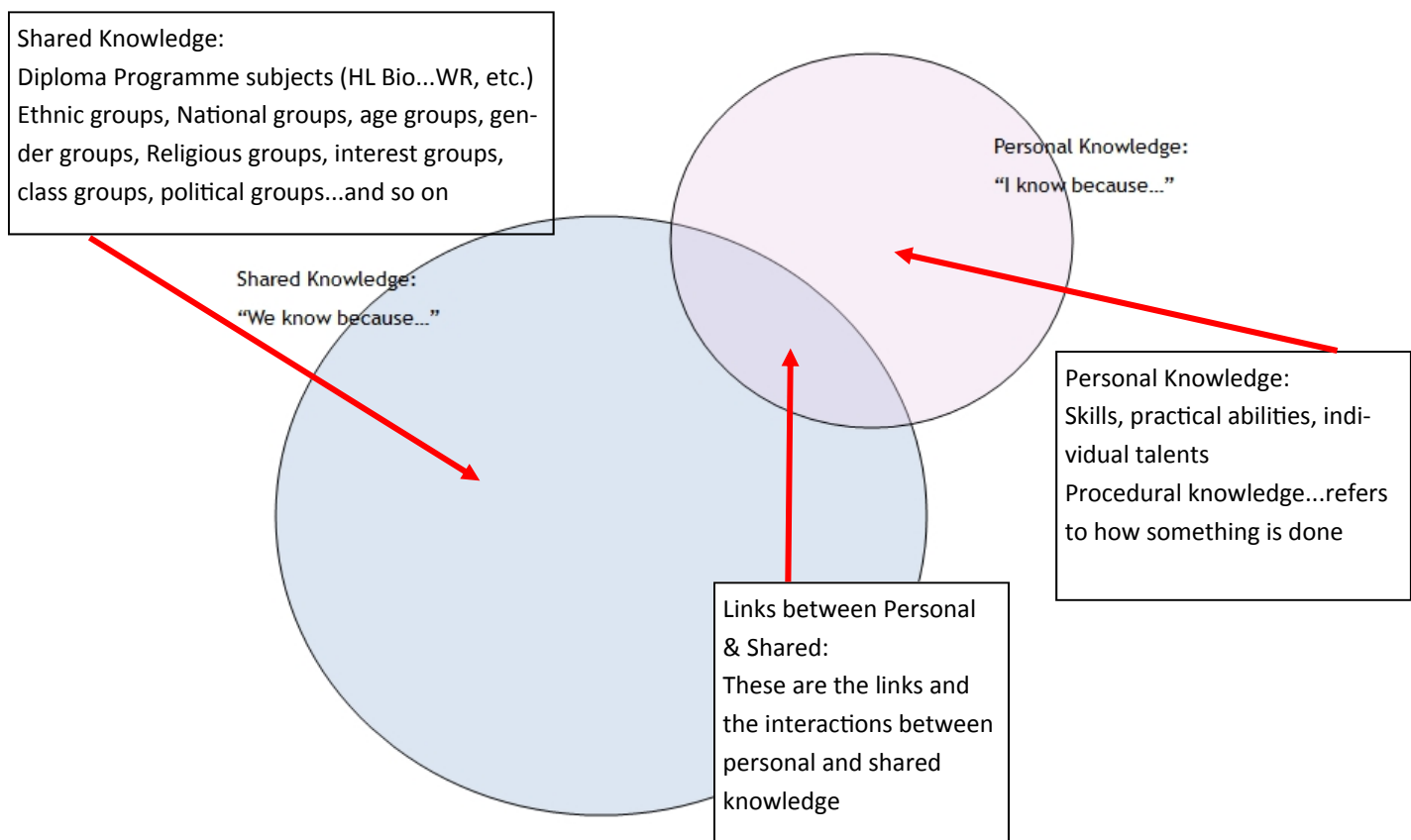
This model embodies the idea that there are “knowers” as individuals and “knowers” in groups. It also indicates that those two groups share some kind of relationship.

This should be imagined as a moveable model and that the concepts of Personal and Shared knowledge should be fluid (dependent upon the issue and/or discussion point).

Please keep in mind:

- The degree of knowledge varies from topic to topic
- The degree of knowledge varies from knower to knower

The diagram is a way to prompt discussion about the relationship between Personal and Shared knowledge and a consideration of how much shared knowledge contributes (if at all) to personal knowledge. You should also consider the ways in which knowledge could be wrong, and where individual, expert knowledge might be more reliable.



Shared Knowledge is **highly structured**, systematic in its nature, and the product of more than one individual.

Shared knowledge **changes and evolves** over time because of the continued application of the methods of inquiry.

\*changes **might be slow** and incremental or **sudden** and dramatic

Personal Knowledge depends **crucially on the experiences** of a particular individual. It is **gained through experience**, practice and personal involvement. It is intimately **bound up with the local circumstances** of the individual (such as biography, interests, values, and so on)

It is **influenced directly by** a person’s **personal perspective**.